

If you were notified of a Data Incident involving online shopping at Best Buy in 2017, you may be entitled to benefits from a settlement.

A federal court has authorized this Notice. This is not a solicitation from a lawyer.

A Settlement has been reached in a class action lawsuit against [24]7.ai, Inc. (“[24]7” or “Defendant”), arising out of a security incident in the fall of 2017, where [24]7 was the target of a criminal cyberattack in which third-party criminals potentially obtained the payment card data (“PCD”) and other personally identifiable information (“PII”) of Plaintiffs and Settlement Class Members while they shopped on Best Buy’s website (the “Data Incident”).

Who is Included? Records indicate you are a Settlement Class Member. You are a Settlement Class Member if you were mailed notice by Best Buy of the Data Incident that occurred in the fall of 2017.

What is the lawsuit about? Plaintiffs claim that Defendant failed to provide timely, accurate, and adequate notice to Plaintiffs and Settlement Class Members that their PCD and PII had been potentially compromised as a result of the Data Incident. Defendant denies any wrongdoing, and no court or other entity has made any judgment or other determination of any wrongdoing.

What does the Settlement provide? All Settlement Class Members who file a valid Claim Form are eligible for reimbursement of documented out-of-pocket expenses that were incurred as a result of the Data Incident, not to exceed \$2,000 per Settlement Class Member. For a full list of eligible out-of-pocket expenses, visit the Settlement Website [here](#). Settlement Class Members are also eligible to receive compensation for time spent dealing with the Data Incident (calculated at the rate of \$20 per hour, for up to three hours for attested, undocumented time and an additional two hours for documented time), subject to limitations.

How to get Benefits. To file a claim for reimbursement of out-of-pocket expenses or compensation for time spent as a result of the Data Incident, you must submit a valid Claim Form. Your Claim Form must be submitted online [here](#) or mailed and **postmarked by December 22, 2021**. Claim Forms are also available to download and print online [here](#) or by calling 1-855-535-1873. When filing a claim, please use your Unique ID number.

Your Other Options. If you want to keep any right you may have to sue or continue to sue the Defendant on your own based on the claims raised in this litigation, then you must take steps to get out of the Settlement. This is called excluding yourself from – or “opting out” of – the Settlement. All exclusion requests must be mailed and **postmarked by November 22, 2021**. If you do not exclude yourself, and the Court approves the Settlement, you will be bound by the Court’s orders and judgments and will release your claims relating to this lawsuit. If you do not exclude yourself, you may object to the Settlement or requested attorneys’ fees and expenses by **November 22, 2021**. For more information on how to exclude yourself from or object to the Settlement, visit the Settlement Website [here](#). The Court will hold a Final Approval Hearing on **January 27, 2022**, to consider whether the Settlement is fair, reasonable, and adequate and decide whether to approve: the Settlement, Class Counsel’s application for attorneys’ fees and costs not

to exceed \$450,000, and the incentive awards to the Plaintiffs. You or your own lawyer, if you have one, may ask to appear and speak at the hearing at your own cost, but you do not have to. For complete information about all of your rights and options, as well as the Claim Form, the Long Form Notice and Settlement Agreement click [here](#), or call 1-855-535-1873.